

Remodeling Selection Journey

A Guided Process • Better Decisions • A Home That's Distinctly Yours



A remodeling project should be an adventure – not an ordeal.

From cabinetry and countertops to tile, lighting, fixtures and finishes, a renovation involves a multitude of individual decisions. The right guidance brings clarity to those selections; helping you discover what you truly love, make confident decisions, and keep the project moving toward a home that feels unmistakably yours.

Let's explore how CPH's guided process can transform what might otherwise feel like an overwhelming series of choices into a thoughtful journey toward a home that is genuinely personal.

At the beginning of a remodeling project, making selections can be fun. Beautiful kitchens to look at, wonderful plumbing fixtures, lighting, appliances, countertops, flooring and cabinetry. It can feel a little like Dorothy and her friends setting off down the Yellow Brick Road - excited about where they're going and happily skipping along.



Suddenly hundreds of choices are in front of you. One decision affects another – two steps forward, one step back. Before long, you're in the dark forest - and the flying monkeys are coming at you. without a plan and someone to guide the process, that road can quickly lead into a very different place.

It doesn't have to be that way.

Beauty Is Only Part of the Investment • Where Details Shape Your Investment

Cabinetry is one of the most significant variables in a remodeling project. Two spaces with virtually identical layouts can have dramatically different investments depending on construction, materials, finishes, interior features and degree of customization – with costs varying by as much as 800 percent.

CPH designs help you navigate those choices, balancing beauty, function and value to achieve the right result for your home.

Putting Remodeling Costs in Perspective

Industry benchmarks provide useful context for the range of remodeling investments. The 2025 *Cost vs. Value Report*¹ for the Charlotte market includes:

Upscale Bath Remodel	Approximately \$80,000
Major Kitchen Remodel	Midrange: approx. \$ 79,000 Upscale \$156,000
Primary Suite Addition:	Midrange: approx. \$161,000 Upscale \$328,000

These benchmarks illustrate how widely remodeling investments can vary. The right budget begins with understanding what you want your space to accomplish.

Design Is Where the Investment Takes Shape

Good design is about more than creating a beautiful space. It begins with understanding how you want to live in your home and developing a clear plan to bring that vision to life. CPH's depth of design and building experience adds perspective at every stage – from concept through construction documentation.

Depending on the project, the process may include

- Measuring and documenting the existing home
- Developing concept plans
- Creating renderings and videos
- Preparing drawings for preliminary budgeting and engineering
- Develop product and finish selections,
- Preparing detailed construction drawings.

Together, these elements create the roadmap for a successful renovation.

¹ [2025 Cost vs Value Report – Charlotte, NC | jlconline.com/cost-vs-value/2025/south-atlantic/charlotte-nc](https://www.jlconline.com/cost-vs-value/2025/south-atlantic/charlotte-nc)



Design services are tailored to the scope and time required for each project and typically represent 4-5% of the total construction investment.

Designing With Intention

Design is ultimately about more than how a space looks. It is about how you want your home to function, feel and reflect the way you live.

3D renderings and videos bring the design to life before construction begins – allowing you to experience the space, explore possibilities and make decisions with confidence.

The Best Renovations Begin Before Construction

A well-developed design creates clarity before construction begins – establishing and refining the investment, reducing surprises and giving the construction team a clear vision to execute.

The result is a renovation that feels considered from the first idea to the finished space.

Christopher Ely
OWNER
COMPLETELY PERSONAL HOMES

