Designing Your Remodeling Investment



Renovation starts with a vision

The challenge is turning that vision into a thoughtful design,
and understanding
what it will take to bring it to life

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"What will my remodeling project cost?"

One of the first questions homeowners ask - the answer begins long before construction.

Every remodeling project is different. Structural changes, cabinetry, materials, finishes, existing conditions, and the level of craftsmanship can dramatically affect the final investment.

Good design is where cost decisions begin, bringing decisions into focus so you can explore possibilities, make informed choices, and invest where your budget matters most - before construction.

Beauty Is Only Part of the Investment

The elements that capture our attention – cabinetry, countertops, appliances, tile, lighting and fixtures – are only part of a renovation. Behind the finished surfaces is an equally important layer of work: demolition, framing, electrical, plumbing, HVAC, insulation, installation, painting and skilled craftsmanship. That's why estimating a remodeling project based simply on square footage or visible products can be misleading.

It is the work you don't see that heightens our experience in your new space – how it looks, functions and ultimately how it feels.

Where Details Shape Your Investment

Cabinetry is one of the most significant variables in a remodeling project. Two spaces with virtually identical layouts can have dramatically different investments depending on construction, materials, finishes, interior features and degree of customization – with costs varying by as much as 800 percent.

CPH designs help you navigate those choices, balancing beauty, function and value to achieve the right result for your home.

Putting Remodeling Costs in Perspective

Industry benchmarks provide useful context for the range of remodeling investments. The 2025 *Cost vs. Value Report*[1] for the Charlotte market includes:

Upscale Bath Remodel	Approximately $80,000	
Major Kitchen Remodel	Midrange: approx. $ 79,000	Upscale $156,000
Primary Suite Addition:	Midrange: approx. $161,000	Upscale $328,000

These benchmarks illustrate how widely remodeling investments can vary. The right budget begins with understanding what you want your space to accomplish.

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Design Is Where the Investment Takes Shape

Good design is about more than creating a beautiful space. It begins with understanding how you want to live in your home and developing a clear plan to bring that vision to life. CPH's depth of design and building experience adds perspective at every stage – from concept through construction documentation.

Depending on the project, the process may include

- Measuring and documenting the existing home
- Developing concept plans
- Creating renderings and videos
- Preparing drawings for preliminary budgeting and engineering
- Develop product and finish selections,
- Preparing detailed construction drawings.

Together, these elements create the roadmap for a successful renovation.

Design services are tailored to the scope and time required for each project and typically represent 4-6% of the total construction investment.

Designing With Intention

Design is ultimately about more than how a space looks. It is about how you want your home to function, feel and reflect the way you live.

3D renderings and videos bring the design to life before construction begins – allowing you to experience the space, explore possibilities and make decisions with confidence.

The Best Renovations Begin Before Construction

A well-developed design creates clarity before construction begins – establishing and refining the investment, reducing surprises and giving the construction team a clear vision to execute.

The result is a renovation that feels considered from the first idea to the finished space.

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